

PRIVACY POLICY FOR BITRIX24™ CRM INTEGRATION

1. For the processing of personal data by Gamma in connection with the Bitrix24™ CRM Integration service, the Special Conditions and the Specific Conditions of Gamma's Centrex communications service and the Special Conditions of Gamma for the Integration with Bitrix24™ to which the Customer adheres are applicable.

At the time of contracting the CRM Integration service, the Customer authorises Gamma to share with Bitrix24™ the necessary data relating to the communications made for the proper completion and correct operation of the added functionalities resulting from the integration of Gamma's service with Bitrix24™ and consisting of, where applicable, data relating to call events and data such as time, origin, destination, result (answered, not answered, duration of the call), and call recording and/or transcription. The Customer shall have the right to withdraw his/her consent to the processing of traffic data at any time.

2. Once such data has been provided to Bitrix24™, given that the Customer is a customer of Bitrix24™, the Bitrix24™ Privacy Policy available at <https://www.bitrix24.com/privacy/> shall apply. The Customer, under the terms and conditions it has contracted with Bitrix24™ and where it has agreed with Bitrix24™ to host its information, is responsible for informing, in accordance with the Customer's privacy policy, the data owners, if there is an international transfer of data outside the European Economic Area.

The Customer guarantees that it complies with the personal data protection regulations in relation to the data that may be communicated to Gamma by virtue of contracting the Integration service and, specifically, the Customer must comply with its obligations of lawfulness. Therefore, it is the Customer's responsibility, in accordance with its own privacy policy, if it decides to incorporate sensitive or personal data into the Bitrix24™ software, with express indemnity for Gamma.

In the process of integrating the Gamma service, Bitrix24™ shares with Gamma the Customer's name and email address and necessary service information as a Bitrix24™ Customer which we will treat in accordance with Gamma's Privacy Policy.

3. The privacy of its Customers and Users is important to Gamma, which is why Gamma applies the following principles when processing personal data:

- Principle of lawfulness: the processing of personal data always requires a legal basis.
- Principle of transparency: every data subject should be able to understand the processing of his or her personal data.
- Purpose limitation principle: the purposes for which personal data are processed must be clearly identified in advance and defined at the time of collection. Consequently, personal data shall be collected for specified, explicit and legitimate purposes and shall not be further processed in a way incompatible with those purposes.
- Data minimisation principle: personal data processed shall be adequate, relevant and limited to what is necessary for the purposes for which they are processed.
- Accuracy principle: personal data must be kept accurate and complete and kept up to date. Reasonable steps should be taken to delete, correct, supplement or update data that is inaccurate, incomplete or out of date.
- Principle of time limitation: personal data should only be kept for as long as is strictly necessary for the purpose of the processing or as permitted by other legal regulations.
- Principle of integrity and confidentiality: in the processing of personal data, appropriate technical and organisational measures must be taken to protect data appropriately, in particular against unauthorised or unlawful processing, accidental loss, accidental destruction or damage.

Information about Gamma's Privacy Policy is available at www.gammacom.es.

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